



Brooke Home & School Association
 General Meeting Minutes
 November 10, 2022

#	Description	Speaker
1	Call to Order at 7:28pm	Amanda McPhillips & Laura Coffey
2	Principal's Report <ul style="list-style-type: none"> - Current enrollment is 395 students. - Thank you for supporting the Halloween festivities. It was fun to have the parade back, and it was well attended. - Various clubs are up and running at Brooke. <ul style="list-style-type: none"> - <i>Art Club</i>: 4th graders work with Mrs. Witts during recess to paint ceiling tiles - <i>Robotics Club</i>: 4th graders meet after school with Mr. Laurie, we are half-way through the first session. We were the first school to pilot this club, it's now expanded to all 7 elementary buildings - <i>3rd grade chorus</i> is preparing with Miss Schodle for their concert in December - <i>Reading Olympics</i>: open to 4th graders, they are meeting and preparing for the competition in March - November 29th will be a big day at Brooke; it's our first "<i>Power Up</i>" day focusing on personal super powers such as citizen power and gratitude. We'll be having our first big assembly, sponsored by H&S. It's a laser light show in the gym about kindness. We're also hoping to do a school-wide picture that day and work with our buddy classes. - Wednesday, Nov. 16 is a district-wide event held by School Resource Police Officers. They will be doing a training for parents to educate them about the ALICE program we use with students. - Yearbook: Mrs. Khoury is working with parent volunteers using Treering to start building our yearbook. Orders will be done completely online. - Equity, Diversity, and Inclusion is a big topic in the district. At a building-level, we're talking with staff members about the "Brooke Experience" through different lenses and are looking to include 	Dr. Moyer

	families in these discussions. Stay tuned for more to come!	
3	<p>Art Goes to School</p> <ul style="list-style-type: none"> - We go into the elementary schools within Spring-Ford to promote art education with students. Our volunteers bring “a 20-piece art gallery” via posters into the art classroom and engage students in discussion and activities regarding the art and creative process. - Home and School agreed to donate towards this organization to help support the great work they do. Part of the money covers the cost of color copies of the artwork, which was displayed during the lesson, that each student gets to take home. - As a group, we are also always looking for volunteers to help with our program, which is part of a larger nation-wide organization. 	Alicia Harrison
3	<p>Teachers’ Report</p> <ul style="list-style-type: none"> - Fall Fest was a great event and fun for all, thank you for organizing! - We appreciated the September Snack Cart, the grab and go treats were enjoyed by all. - The Read-a-THON is a fun way to engage and encourage our readers. - Book fair is always exciting, we are excited to shop. - The Brooke Ram has been installed outside of the building and it’s beautiful. Thank you for H&S’s support and contribution. - The hallway outside of the art and music room was handpainted by Mrs. Witts and others, it will be a place for our Featured Artists. We appreciate that H&S funds will be used to help frame some of the artwork. - We are looking forward to conferences and connecting with families in November. 	Provided by Dr. Moyer from Mrs. Khoury
4	<p>Co-Presidents Report</p> <ul style="list-style-type: none"> - Thank you for all the new volunteers who’ve helped at events and are getting involved! We appreciate the participation, support, and engagement. - Fall Fest was a huge success! Although primarily a community-building event, we raised over \$2500 to support our events and activities. 	Amanda McPhillips & Laura Coffey
5	<p>Recording Secretary’s Report</p> <ul style="list-style-type: none"> - Please sign in for attendance at today’s meeting. For your reference, minutes from today will be posted on our website soon. 	Rachel Novosel-Popko
6	<p>Corresponding Secretary’s Report</p> <ul style="list-style-type: none"> - Please sign up for A-Z Connect. It’s the best way to receive communications directly from H&S as well as access our Family Directory. 	Amanda McPhillips for Amy Diegelman

	<ul style="list-style-type: none"> - The Buzz is published the 2nd and 4th Thursday each month. Please have items for The Buzz (our bi-monthly newsletter) sent to me by that Wednesday at 5pm. 	
7	<p>Treasurer’s Report</p> <ul style="list-style-type: none"> - Please turn in receipts from events and fundraisers on a timely basis so you can be reimbursed. 	Amanda McPhillips for Lauren Lineman
8	<p>Ongoing Committee Reports</p> <p>A. Fundraising</p> <p>a. Spirit Wear</p> <ul style="list-style-type: none"> i. Over 200 items were ordered in our most recent sale. The order deadline has passed, but reach out to Laura if you still want to order. Any orders already placed are anticipated to arrive before the holidays. ii. We are selling 100% cotton S-F Rams Flannel PJ pants in youth and adult sizes for \$28. The sale runs through Nov. 15. iii. We anticipate another spirit wear sale after the holidays. <p>b. Spirit Night</p> <ul style="list-style-type: none"> i. Working on coordinating upcoming events, possibly at Chick-Fil-A, Handel’s, and/or Urban Air. Stay tuned for more details. ii. <u>We are looking for someone to chair this committee.</u> <p>c. Book Fair</p> <ul style="list-style-type: none"> i. The Scholastic Book Fair will run Nov. 11, 14, 15, and 16 from 4:30p-8p. We will have a wonderful selection of books at all price points. ii. Volunteers are still needed to run the event, especially Friday evening. Please let me know if you are able to help. <p>d. Read-a-THON</p> <ul style="list-style-type: none"> i. As a school, our goal is for students to read 100,000 minutes. This is based on every student reading and logging 20 minutes per day. Our main emphasis is to encourage reading. So far, we’ve read 7890 minutes. ii. Registration for the Read-a-THON is free. Families can create a profile then go online to log their minutes. Currently 167 students registered. iii. It is also a fundraiser, and to date, we’ve raised \$1725. iv. If we reach our goal, there will be a “PJ and bring your favorite book to school” celebration <p>e. Cards for a Cause</p>	<p>Laura Coffey</p> <p>Amanda McPhillips</p> <p>Rachel Novosel-Popko</p> <p>Amanda McPhillips</p> <p>Laura Coffey</p>

	<ul style="list-style-type: none"> i. We are selling boxes of greeting cards in five different themes (ex. Birthday, holiday, thank you) for \$30 per box. ii. We’ve sold 6 boxes to date. Brooke gets \$13 for every box sold. iii. Fundraiser runs through Nov. 18 <p>f. Box Tops</p> <ul style="list-style-type: none"> i. The program is digital now and much easier to manage via the app. ii. To participate, download the app, scan your receipt with the app, and make sure our school is selected. Then scan receipts after each purchase. It’s really that simple and easy for our school to automatically earn money. iii. Last year, we earned \$314. Since July, we’ve earned \$109.10. Currently Kindergarten and 1st grade students are earning the most money for our school. iv. Brooke’s lifetime school box tops earnings is approaching \$25,000. Our goal is to hit that mark by 2023. Please help us get there! <p>g. Spirit Sticks</p> <ul style="list-style-type: none"> i. You can still purchase these as a great non-food way to celebrate your child’s birthday. Reach out to Lauren if you’d like to purchase for your student’s class. <p>h. Basket Raffle</p> <ul style="list-style-type: none"> i. <u>I have a 4th grader and desperately need a co-chair to help this year as well as learn the ropes for the future.</u> ii. We are excitedly planning an in-person preview night with some items at the live kickoff event exclusively for Brooke families on Feb. 3rd iii. We plan to use the virtual platform for conducting the raffle portion of the event. iv. We’ve already started outreach to businesses within the community and have 65 prizes donated already. v. New this year, we’re offering sponsorship opportunities to local businesses and have raised \$700. This money will be used to purchase bigger raffle prizes and offset our costs to generate more revenue. vi. A Bingo Night is being planned to run at the same time as the Basket Preview, possibly with Rossi’s or Handel’s. <u>We need a chair for the event.</u> <p>B. Community Events</p> <ul style="list-style-type: none"> a. Holiday Shoppe 	<p>Ellen Wasmanski</p> <p>Amanda McPhillips for Lauren Lineman</p> <p>Jonathan Cooper</p> <p>Amanda McPhillips and</p>
--	---	--

	<p>pages for the yearbook.</p> <p>iv. This is a big task, we will revisit logistics after the holidays.</p>	
10	<p>New Business</p> <ul style="list-style-type: none"> - Sarah Daunoras brought up the idea of a <i>Halloween Costume Fundraiser</i>. She offered to chair the event, which would involve collecting donated Halloween costumes in like-new condition, then selling them via an online platform with posted pictures and prices. She will explore logistics of doing it now or waiting until next Fall. - Jonathan Cooper shared that he is collecting information on various grants that our organization could submit which would help fund playground equipment. Reach out to him if you are interested in <i>writing grants to promote our projects</i>. - <i>Amazon Smile</i> is another passive fundraising stream that we should promote. Sarah Daunoras shared the logistics, which include: <ul style="list-style-type: none"> - Go to amazon.smile.com and turn on this setting, then select “Brooke Home and School” as the beneficiary. Most purchases are eligible for rewards to benefit our group. - Discussed including these passive fundraising opportunities in the upcoming Buzz as well as during ELD nights at Brooke to help connect with ELD families. 	
11	Adjournment- 8:51pm	Amanda McPhillips and Laura Coffey

Tonight’s Attendance:

Jonathan Cooper
Alicia Harrison
Morgan Salazar
Dr. Moyer

Chelsea Gartner
Sarah Daunoras
Ellen Wasmanski
Katie Delmoro

Laura Coffey
Amanda McPhillips
Rachel Novosel-Popko

Upcoming Events (tentatively scheduled)	
November 11th-16th	Fall Scholastic Book Fair and Read-a-THON
November 11-18th	Cards for a Cause Fundraiser
November 21st	Teacher and Staff Conference Luncheon
December 5th-7th	Holiday Shoppe
December 19th	Cookie Table for Teachers and Staff

January 12th at 7:30pm	H&S General Meeting
February 3rd	Basket Raffle Kickoff and Bingo Night
March 9th at 7:30pm	H&S General Meeting
March 18th	Color Run
April/May	Spring Scholastic Book Fair
May 1st-5th	Teacher Appreciation Week
May 11th at 7:30pm	H&S General Meeting
End of school year	4th Grade Celebration